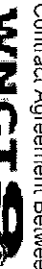


CONTRACT



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

And:

Red Eagle Media Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision		Alt Order #
929939 / 1		25281995
Product		
2016		
Contract Dates		Estimate #
10/1/16 - 10/17/16		7769
Advertiser		Original Date / Revision
POL/NRA-ILA		09/08/16 / 09/28/16
Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35-64		
Total Ratings		
30.60		
Agency Code	Advertiser Code	Product 1/2
9915593	375	944
Agency Ref	Advertiser Ref	

Demographic		Total Ratings
Adults 35-64		30.60
Agency Code	Advertiser Code	Product 1/2
9915593	375	944
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCN	10/14/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/11/16	10/17/16	M---F--	4				\$1,000.00	5.20			
E 2	WNCN	10/13/16	10/13/16	Thursday Night Kickoff	730p-825p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/11/16	10/17/16	---T---	2				\$750.00	4.90			
Totals												6	\$5,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 - 10/16/16	4	\$3,500.00	(\$525.00)	\$2,975.00
10/17/16 - 10/23/16	2	\$2,000.00	(\$300.00)	\$1,700.00
Totals	6	\$5,500.00	(\$825.00)	\$4,675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
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 252-355-8500

Contract / Revision	Alt Order #
929939 / 1	25281995

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	2016	7769

Advertiser	Original Date / Revision
POL/NRA-ILA	09/08/16 / 09/28/16

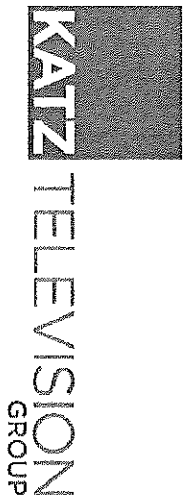
Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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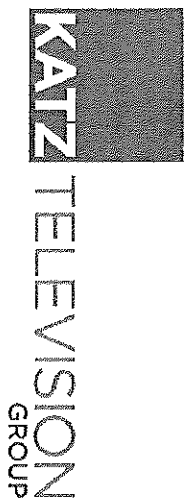
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125 West 55th St
New York, NY 10019

Contract # 25281995		Changes as of: 9/27/2016 at 5:28 PM		Version: Highlighting Revision 1	
CPE: 375/944/7769		Flight: 10/11/16 - 10/17/16		Station: WNCT	
Agency: RED EAGLE MEDIA GROUP		Advertiser: NRA-ILA		Market: Greenville/New Bern/Wash	
Product: 2016				Office: WASHINGTON	
Agency Order #: 5373768		Buyer: Eagle Media Media Assistant, Red		Primary Demo: Adults 35-64	
Salesperson: JACOB ROTH 212-373-8175		Assistant: JACOB ROTH 212-373-8175		Con Type: POLITICAL/VOTE	
Comments: Revised Order Sports converted from :60s to :30s NCIT PLS CFM T/R JACOB				Total GRP: 30.6 Traffic #: 929399 Separation:	

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/11 - 10/17							Total Spots	Total											
							10/11	10/12	10/13	10/14	10/15	10/16	10/17		\$	CPP	GRP									
REV+1	Tu-F M 6P-6:30p		9-YR SIDE NW@6	\$1,000.00	5.2	30	0	0	0	1	2	0	1	2	4	\$4,000.00	\$192.31	20.8								
Changes: Rate from 2000 to 1000, Len from 60 to 30																										
REV+2	Th 7:30P-8:25P		NFL PRE GAME	\$750.00	4.9	30	0	0	1	2	0	0	0	0	2	\$1,500.00	\$153.06	9.8								
Changes: Rate from 1500 to 750, Len from 60 to 30																										
TOTALS:															0	0	2	2	2	0	0	2	6	\$5,500.00	\$179.74	30.6



125 West 55th St
New York, NY 10019

Contract # 25281995 Changes as of: 9/27/2016 at 5:28 PM Version: Highlighting Revision 1
CPE: 375/944/7769 Flight: 10/11/16 - 10/17/16 Station: WNCT
Agency: RED EAGLE MEDIA Advertiser: NRA-ILA Market: Greenville/New Bern/Wash
GROU Product: 2016 Office: WASHINGTON
RED EAGLE MEDIA
GROUP 815 SLATERS
LANE ALEXANDRIA
VA 22314
Agency Order #: 5373768 Primary Demo: Adults 35-64
Buyer: Eagle Media Media Con Type: POLITICAL/VOTE
Assistant: Red Traffic #: 929939
Salesperson: JACOB ROTH 212-373-8175 Assistant: JACOB ROTH 212-373-8175
Separation:
Total \$: \$5,500.00
Total Spots: 6
Total CPP: \$179.74

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
09/27/16 5:28 PM	JACOB ROTH	Revised Order Sports converted from :60s to :30s	
09/08/16 2:08 PM	System	PLS CFM T/R JACOB	
09/08/16 8:20 AM	JACOB ROTH	Notice Received. Separation: 30	

Market Budget: \$26,667
WNCT Share: 15%
Comment:
WCTI: 5%
WFXI: 8%
WITN: 72%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$5,500.00	\$179.74	30.6
Total	100%	6	\$5,500.00	\$179.74	30.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$5,500.00
Total	6	\$5,500.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/27/16 5:28 PM	JACOB ROTH	Revised	3		\$0	\$5,500.00	Changes: Default Spot Length to 30. Total CPP from \$359.48 to \$179.74. Total Spots from 3 to 6. Total GRPs from 15.3 to 30.6. User Entered \$ from \$0.00 to \$5,500.00. Comments from Separation: 30 to Revised Order Sports converted from :60s to :30s NCIT
Queued for Electronic Contracting	9/8/16 8:47 AM					\$0		PLS CFM T/R JACOB. 2 buylines added or modified.
New	9/8/16 8:19 AM	JACOB ROTH	Confirmed	3		\$5,500.00	\$5,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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